

For Immediate Release

Marriott Vacation Club Offers New Program to Latin Owners

ORLANDO, Fla. – January 3, 2011 – Marriott Vacation Club, the premier timeshare brand of Marriott International, (NYSE: MAR), announced today the introduction of the points-based *Marriott Vacation Club Destinations* program to its Owners and customers in Mexico, Central and South America. Building on over 25 years of innovation, evolution and industry leadership, the Marriott Vacation Club Destinations program offers greater flexibility, further personalization and more experience opportunities for Owners.

“We’re excited to expand this offering to our current and future Owners in Mexico, Central and South America. We’ve already seen an exceptional response over the past six months with our North American launch,” said Lee Cunningham, executive vice president and chief operating officer for Marriott Vacation Club, North America and the Caribbean. “This program was built upon a tradition of Owner involvement and reflects a broad variety of vacationing options and added flexibility that makes it very appealing.”

Annually, Marriott Vacation Club Destinations Owners will receive an allocation of Vacation Club Points to redeem for customized getaway experiences. They will also have the ability to bank, borrow, transfer and purchase additional Vacation Club Points each year. In addition, the new program provides Owners the services of a personal Vacation Ownership Advisor to assist in travel arrangements within any one of the four Vacation Collections.

- **Marriott Vacation Club Collection:** Enjoy reservation access among more than 50 luxurious Marriott Vacation Club resorts, including: ease of any day check-in, varied lengths of stay, wide array of accommodation sizes, and more choice of travel season at resorts in North America and the Caribbean.
- **Marriott Collection:** Choose from over 3,200 hotels and experience new destinations through trade for Marriott Rewards points.
- **Explorer Collection:** Journey to new lands or cruise the seas in luxury with exchange for memorable and exceptional travel packages.
- **World Traveler Collection:** Access a global system of over 2,500 resorts in more than 75 countries through Interval International.

While the Marriott Vacation Club Destinations program offers this enhanced opportunity to new customers in North America, the Caribbean, and now Mexico, Central and South America, current Owners will maintain the full rights and privileges of their ownership. At the same time, existing Owners will have the choice to enroll in this new program to further enhance their vacation experience.

Marriott Vacation Club Owners in Mexico, Central and South America can learn more by visiting www.marriottvacationclub.com/espanol. Owners can also log-in to the [Owner portal on the website](#) to contact an Owner Services representative or in-country broker representative for Marriott Vacation Club.

Participating countries include Argentina, Barbados, Bermuda, Brazil, Chile, Colombia, Costa Rica, Curacao, Ecuador, El Salvador, Guatemala, Jamaica, Mexico, Panama, Peru, Trinidad/Tobago and Venezuela.

Since its inception in 1984, Marriott Vacation Club has continued to redefine the vacation ownership experience. Owners enjoy the assurance of a program from a recognized leader in the timeshare industry, now offering a more tailored experience enabling effortless travel around the world “the Marriott way.”

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About Marriott Vacation Club

Marriott Vacation Club is a worldwide leader in vacation ownership. In 1984, Marriott became the first branded hospitality company to enter the timeshare industry, adding its signature quality, service and hospitality expertise. For more information, please visit www.marriottvacationclub.com. For nightly Marriott villa rentals, please visit www.marriott.com. Follow us on Twitter at www.twitter.com/MarriottVacClub.

Visit [Marriott International, Inc.](http://www.marriott.com) (NYSE:MAR) for company information.

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