MARRIOTT VACATION CLUB FACT SHEET

Marriott Vacation Club is an upscale vacation ownership program that provides Owners and their families with the flexibility to enjoy high-quality vacation experiences. A global leader in vacation ownership with a diverse portfolio of 61 resorts and more than 13,000 vacation villas and other accommodations throughout the U.S., Caribbean, Europe and Asia, Marriott Vacation Club is well regarded for its quality management and exceptional flexibility.

HIGHLIGHTS:

1984 - 1986
Marriott Vacation Club®—originally known as Marriott Ownership Resorts, Inc., a division of Marriott® International—is established in 1984. Marriott’s Monarch becomes the company’s first resort, one of eight today on Hilton Head Island, South Carolina.

In 1986, Marriott’s Sabal Palms opens at the Orlando World Center Marriott Resort & Convention Center, introducing the concept of co-locating a vacation ownership resort with a full-service Marriott hotel.

1990
The company begins a partnership with Interval International, providing more vacation choices and destination options to Owners.

1996 - 1997
Marriott Vacation Club expands into Europe with the 1996 opening of Marriott’s Marbella Beach Club in Costa del Sol, Spain.

In 1997, a national treasure and 150-year-old Boston icon is transformed into Marriott’s Custom House—the first branded metropolitan property of its kind. The property's city-centric feel would later provide inspiration for Marriott Vacation Club Pulse.

2001 - 2008
Marriott Vacation Club expands its operations in 2001 with the opening of Marriott’s Phuket Beach Club in Thailand.

In 2005, the company opens Marriott’s Grande Chateau near the famous Las Vegas Strip and in 2006 opens an office in Singapore and launches a points-based program tailored to the Asian traveler.

Marriott’s Lakeshore Reserve in Orlando, Florida is Marriott Vacation Club’s first property to share a resort location with The Ritz-Carlton and JW Marriott hotel brands. The resort opens in 2008.

2010 - 2012
In 2010, Marriott Vacation Club launches its current points-based Marriott Vacation Club Destinations Program in North America and the Caribbean.

A year later, Marriott International spins off its vacation ownership business to position it for further growth. The new publicly held company, Marriott Vacations Worldwide Corporation, becomes the world’s first pure-play public vacation ownership company.

In 2012, the flexible and points-based Marriott Vacation Club Destinations Program is extended to Owners of the company’s European resorts.
2016
The company announces Marriott Vacation Club Pulse, an extension to the Marriott Vacation Club brand. Each of the five properties embrace the city-centric spirit and culture of their urban destinations, creating an authentic sense of place while delivering easy access to local interests, attractions and transportation. Marriott Vacation Club Pulse can be experienced in New York City, San Diego, South Beach, Washington, D.C., Boston and now San Francisco.

The opening of Marriott Vacation Club at Surfers Paradise in Gold Coast, Australia marks the company’s first vacation ownership property in Australia. The property is located in the iconic Surfers Paradise Marriott Resort & Spa.

2017
Marriott Vacation Club opens its first resort on the island of Hawaii. Marriott’s Waikoloa Ocean Club is a vacation destination as unique as the Big Island itself.

2018
Marriott Vacation Club opens its newest resort, Marriott’s Bali Nusa Dua Gardens in Bali, Indonesia. The all-new resort continues the company's growth strategy of adding new locations to its collection of properties and resorts in Asia and Australia.

2019
Marriott Vacation Club Pulse, San Francisco opens in the heart of the famed City by the Bay. It is the sixth property to be added to the company’s collection of urban locations.

PRODUCT:
Owners in the Marriott Vacation Club Destinations Ownership Program make a one-time purchase of an annual allotment of Vacation Club Points – flexible “vacation currency” that can be used each year toward more than 10,000 vacation experiences. The points-based program offers greater flexibility and personalization and more experience opportunities.

Other benefits include:

Privileged access – Owners can expect privileged access—and guaranteed Marriott quality—to Marriott Vacation Club’s portfolio of resorts in Australia, Las Vegas, Hawaii, Myrtle Beach, Orlando, Lake Tahoe, Spain, Thailand and many others. Ownership includes the ability to choose any Marriott Vacation Club resort, any villa, any size, any check-in day and any length of stay (subject to availability).

Enhanced vacation options – Ownership also includes cruises, tours, hotels, VIP weekends, excursions and sporting events and vacation destinations such as Italy, Australia, Africa, the Caribbean and Alaska.

Other affiliated resorts – Ownership provides access to hundreds of affiliated vacation ownership resorts in fabulous destinations such as the Bahamas and Costa Rica.

Vacation flexibility – Owners in the Marriott Vacation Club Destinations Program can bank, borrow or add more Vacation Club Points for longer vacations or to expand their vacation options.

Customer service – Owners also can look forward to Marriott Vacation Club’s award-winning customer service and a team of vacation advisors.

Resort Experiences – Marriott Vacation Club resorts are found in spectacular beach, ski, golf, theme park and urban destinations worldwide. Villas range from studios to three-bedroom floor plans and up to 2,100 square feet of space. Designer decors and architectural accents reflect the ambiance of the destination throughout the spacious villas. Resort features and amenities may include:

- Full-service clubhouse
- Golf course(s)
- Owner’s lounge
- Limited menu delivery
- Swimming pools
- Tidy service
- Fitness center
- Tennis courts
- MarketPlace store
- Activity rentals
- Kids Club
City-centric locations and experiences – Marriott Vacation Club Pulse is an extension to the Marriott Vacation Club brand, with five unique properties that embrace the spirit and culture of their urban locations. Each creates an authentic sense of place while delivering easy access to local interests, attractions and transportation. Owners will enjoy being at the heart of it all, with discovery and adventure around every corner.

Marriott Hotels – Owners also benefit from the flexibility to trade Vacation Club Points for Marriott Rewards points. Owners can choose from more than 7,000+ participating hotels and resorts, across 30 brands in 131 countries.

Explorer Collection – Owners in the Marriott Vacation Club Destinations program can take advantage of the Explorer Collection, featuring an exclusive selection of travel packages provided by affiliate tour operators. Experiences include cruises, adventure travel, hotels and luxury residences, guided tours and much more.

Exchange Partner Resorts – Through a relationship between Marriott Vacation Club and Interval International®, Exchange Partner Resorts provide Owners with additional choices at hundreds of affiliated vacation properties around the globe. Owners can experience a variety of accommodations, from eclectic to opulent, including everything from a 13th-century stone abbey in Ireland to an oceanfront palace in Rio de Janeiro.

For more information:
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