

**For Immediate Release**

**Marriott Vacation Club Introduces New Vacation Ownership Program**

**ORLANDO, Fla. – June 20, 2010** – Marriott Vacation Club, the premier timeshare brand of Marriott International, (NYSE: MAR), announced today the launch of the points-based [Marriott Vacation Club Destinations](#) program in North America and the Caribbean. Building on 25 successful years of innovation, evolution and industry leadership, the Marriott Vacation Club Destinations program offers greater flexibility, further personalization and more experience opportunities for Owners.

“After a quarter century of providing unforgettable [vacations](#), we are excited to announce the most significant program innovation in our history: a new product offering that is easy to use and will provide our Owners unparalleled flexibility,” said Lee Cunningham, executive vice president and chief operating officer for Marriott Vacation Club, North America and the Caribbean. “Over the years, we have successfully evolved our product offering based on Owner feedback, and the [Marriott Vacation Club Destinations program](#) reflects a tradition of Owner involvement and was designed specifically for both current and future Owners.”

While the Marriott Vacation Club Destinations program in North America and the Caribbean will offer this enhanced opportunity to new customers going forward, current Owners will maintain the full rights and privileges of their ownership. At the same time, existing Owners will have the choice to enroll in this new program to further enhance their vacation experience.

The Marriott Vacation Club Destinations program allows Owners to redeem Vacation Club Points to travel within any of four Vacation Collections.

- **Marriott Vacation Club Collection:** Enjoy reservation access among more than 50 luxurious Marriott Vacation Club resorts, including: ease of any day check-in, varied lengths of stay, wide array of accommodation sizes, and more choice of travel season at resorts in North America and the Caribbean.
- **Marriott Collection:** Choose from over 3,000 hotels and experience new destinations through trade for Marriott Rewards points.
- **Explorer Collection:** Journey to new lands or cruise the seas in luxury with exchange for memorable and exceptional travel packages.
- **World Traveler Collection:** Access a global system of over 2,500 resorts in more than 75 countries through Interval International.

Annually, [Marriott Vacation Club Destinations Owners](#) will receive an allocation of Vacation Club Points to redeem for customized getaway experiences. They will also have the ability to bank, borrow, or purchase additional Vacation Club Points each year. In addition, the new program provides Owners the services of a personal Vacation Ownership Advisor to assist in travel arrangements within any one of the four Collections.

Since its inception in 1984, Marriott Vacation Club has continued to redefine the vacation ownership experience. Owners enjoy the assurance of a program from a recognized leader in the timeshare industry, now offering a more tailored experience enabling effortless travel around the world “the Marriott way.”

Marriott Vacation Club is a worldwide leader in vacation ownership. In 1984, Marriott became the first branded hospitality company to enter the timeshare industry, adding its signature quality, service and hospitality expertise. After more than 25 years of innovation and evolution, the Marriott Vacation Club Destinations program was introduced in 2010 offering unmatched experiences and unparalleled flexibility through the use of Vacation Club Points in four Collections that can be tailored to fit an Owner's travel needs. For more information, please visit [www.marriottvacationclub.com](http://www.marriottvacationclub.com). For nightly Marriott villa rentals, please visit [www.marriott.com](http://www.marriott.com). Follow us on Twitter at [www.twitter.com/MarriottVacClub](https://www.twitter.com/MarriottVacClub).

Visit [Marriott International, Inc.](http://www.marriott.com) (NYSE:MAR) for company information.

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